

OpenText B2B Integration Foundation

Providing easy EDI integration for companies of any size



 Faster time to value with pre-built integrations

 Improved efficiency with EDI automation

 End-to-end visibility for data-driven decisions

 Expert guidance to ensure a smooth B2B journey

As supply chain disruption continues around the world, companies of all sizes are accelerating digital transformation initiatives and re-evaluating their B2B integration strategies. Companies today require an integration environment that is easy to deploy, has the flexibility to grow with their business needs and provides transparency across end-to-end business processes.

OpenText™ B2B Integration Foundation provides a single, unified integration environment for companies of any size to seamlessly integrate with more than one million pre-connected trading partners. Companies get up and running quickly by leveraging a suite of self-service tools to manage the onboarding and connectivity along with OpenText experts who stand ready to assist.

Leverage an extensive suite of capabilities

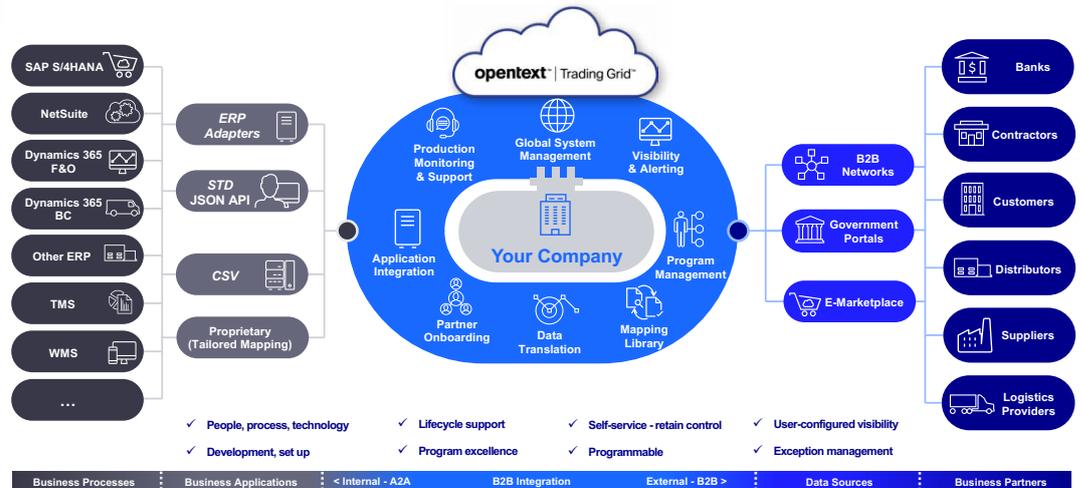
OpenText B2B Integration Foundation packages all the required integration capabilities into a tiered environment allowing organizations to scale their capabilities as their business needs change. As well as allowing organizations to digitize their end-to-end supply chain, OpenText B2B Integration Foundation leverages a best-in-class cloud-based infrastructure with day-to-day system management, integration with back-end systems, such as ERP, and visibility tools that allow users to keep track of transaction flows across the extended digital ecosystem.

Benefits

- Expand your reach by joining the world's largest pre-connected integration platform
- Retain control and accelerate "time to live" with a suite of self-service integration tools
- Gain new market opportunities by onboarding partners quickly with pre-built trading partner kits.
- Leverage pre-built ERP adapters to seamlessly integrate with back-end business systems
- Access OpenText experts to customize solutions, get advice or augment staff.

OpenText B2B Integration Foundation offers an extensive suite of capabilities to help with integration needs:

- **Self-service tools** – Simplifies integration environment management and accelerate new trading partner onboarding through its self-service registration and configuration portal.
- **Trading partner connectivity kits** – Accelerates connectivity with important trading partners using pre-built kits that contain the documents and communication protocol support typically required.
- **Messaging** – Uses our OpenText™ Trading Grid™ Messaging Service, a global value-added network (VAN) to exchange business information quickly and in a secure manner, anywhere in the world.
- **Data translation** – Implements a core set of document maps, but scales infinitely to handle any future requirements.
- **Trading partner connectivity** – Allows point to point information exchange with trading partners using a variety of internet communication standards, such as AS2, SFTP, FTPS and HTTPS.
- **Visibility and analytics** – Uses intuitive executive dashboards to monitor transaction flows across extended business environments for realtime document and transaction visibility.
- **Enterprise resource planning (ERP) integration** – Leverage a suite of pre-built ERP adapters to seamlessly integrate external business environments with popular ERP environments, such as Oracle NetSuite®, Microsoft Dynamics 365® and SAP S/4HANA®.
- **Global support** – Rely on experienced OpenText integration specialists for comprehensive, multilingual, 24x5 reactive support as standard or upgrade to proactive support.





45% of SMB companies

were looking for improved B2B integration to support new digital transformation initiatives¹



77% of SMB companies

would select a B2B integration vendor based on its ability to offer self-service tools²



58% of SMB companies

said that a lack of staff bandwidth was hindering their efforts to manage B2B integration projects³

1 IDG MarketPulse, Agile integration drives digital business for mid-market companies. (March 2022)

2 ibid

3 IDG MarketPulse, Agile integration drives digital business for mid-market companies. (March 2022)

Benefits

- **Lower operational costs and augment the skills of your IT team** – Leveraging an outsourced integration vendor can provide extensive cost savings, typically in the range of 20%-40%. OpenText can help you remove the complexity of managing your B2B integration environment.
- **Empower users with self-service tools** – Intuitive self-service tools streamline user experience, significantly reducing the time, cost and complexity of managing day-to-day business processes.
- **Establish a digital backbone across your business** – Extend your external integration environment into the business by leveraging a suite of application adapters to seamlessly integrate with popular ERP systems. This helps to ensure important customer information gets to where it needs to go and optimizes end-to-end business processes.
- **Access a pre-connected community of more than one million trading partners** – Get connected to an extensive global network of companies in sectors including automotive, high tech, industrial, retail and consumer goods. OpenText knows how to connect and exchange information with each and every one of these companies, helping to accelerate the digitization of your supply chain.
- **Leverage any-to-any mediation of protocols and document formats** – Whether you need to connect to a trading partner in the automotive or retail industry sectors, OpenText has the domain experience of all major global EDI integration standards. This knowledge can help accelerate the integration with trading partner transaction flows and ensure your business complies with regional industry and compliance standards. Pre-built connectivity kits encapsulate this trading partner and industry knowledge.
- **Leverage a highly available integration platform** – Our platform is built on a highly available infrastructure with 99.95 percent uptime, ensuring reliability for your critical trading partner transactions. This foundation empowers you to adapt your integration environment with ease, providing the flexibility to respond to market shifts and ensure business continuity. Focus on building stronger partnerships with your trading partners, confident in the knowledge that your integrations will deliver—all while meeting your customer commitments without fail.



Leverage advanced self-service capabilities to enhance trading partner engagement

Augment your IT team with extensive integration expertise

Improve customer relationships with a highly available, future proof integration environment

Obtain long-term predictability of costs to manage your integration environment

Provide end to end visibility of trading partner activities and build resilience to future business disruptions

OpenText B2B Integration Foundation is a cost-effective option that provides a solid foundation for your B2B integrations. It's ideal for companies getting started or with simpler requirements. As it is part of a suite of outsourced integration services that can support companies of any size, this integration solution can seamlessly scale to our Enterprise-level solution with extensive capabilities as your needs evolve.